

## COMPANY BACKGROUND

In April of 2018, Nico Willis, the CEO from NetWorth Services, Inc. and Kyle Walker the CEO from NewGen Worldwide, LLC first imagined the creation of their new Company, they were inspired by the classical period in Greek history where the central market or meeting place called the Agora, attracted participants from all over the world to exchange goods and services. Agora AltX is the next gen digital ecosystem designed to provide an informational value exchange for the alternative investment markets. Agora AltX is currently located in Phoenix, AZ.

The vision for Agora AltX was linear in both thought and approach. The critical need for a more efficient and productive way to facilitate ecommerce transactions for alternative investments was the fundamental challenge. The founders knew that an efficient alternative “network” market would need to be built from the ground up that could facilitate participants within a single environment but that could also scale exponentially as more users and more complementary services entered into the ecosystem.

To achieve the perfect union for investors and alternative investment sponsors, Agora AltX was founded based on three converging values of service that provide investors and alternative sponsors access in a highly fluid manner. This trilateral advantage is at the center of the technology’s proposition; Information Logistics, Data Quality and Market Efficiency.

- Information Logistics – the digital creation, storage, and distribution of transaction related information.
  - ▶ *Connect* transaction stakeholders, using disparate systems, and remove duplicative efforts of data input;
  - ▶ *Record* information at each step of the transaction process that can be trusted, verified, secured, with ownership going to the appropriate stakeholder;
  - ▶ *Streamline* transaction processes and the collaboration between transaction participants.
- Data Quality
  - ▶ *Standardize* primary data fields and format
  - ▶ *Complete* data input
  - ▶ *Verifiable* blockchain records
- Market Efficiency
  - ▶ *Transparency* – high quality, verifiable data, with real-time access to relevant transaction stakeholders
  - ▶ *Efficiency* – connecting transaction participants, reducing duplicative efforts, provides complete and verifiable information to promote accelerated and comprehensive due diligence and investment management.

## About NewGen Worldwide

NewGen Worldwide is the parent company to numerous subsidiaries focused on commercial real estate advisory, capital formation, and holdings. With experience in the hospitality industry as owner-entrepreneurs, NewGen's partners design deals to maximize value for our clients and partners.

NewGen Advisory is a national real estate brokerage firm servicing domestic and international buyers and sellers in the hospitality sector. NewGen Capital is an investment platform providing alternative capital structures to realize value-added commercial real estate development. With expertise in EB-5, Opportunity Zones, and private placement fundraising, NewGen Capital provides a valuable tranche of the capital stack. NewGen Holdings is an investment company focused on identifying and acquiring undervalued assets and well positioned development opportunities.

## About NetWorth Services, Inc.

NetWorth Services, Inc. (NWS) is an established FinTech company that provides digital information intelligence through its SaaS applications. The company is headquartered in Phoenix, AZ. The Company's successful introduction of its investment analytic and compliance reporting product, **Netbasis**, boasts the domain knowledge framework on how to proficiently build/manage an aggregated database of highly complex data from multiple host feeds. Netbasis also acts as a central data repository of securities information essential for proprietary investment analysis and regulatory compliance reporting.

NetWorth recently leveraged its legacy "know how" to develop a state of the art digital information platform simply called, "**NetWorth**." The new *NetWorth* platform is exceptionally advanced in its taxonomy schema design, whereby traditional and disparate financial data can be migrated and translated into highly valued investment knowledge and analytical insight.

The Company's well diverse clientele of blue chip companies and service providers depicts NetWorth Services reputation in the marketplace. These long standing clients have demonstrated a strong loyalty for the Company's brand and product line. NetWorth Services currently has a 98% retention rate among its customers due to its superior product reliability and customer service support. NetWorth product suite is adopted by many leading financial institutions, transfer agencies, tax preparation software companies, accounting firms, hedge funds, money managers, government agencies, Fortune 500 companies, and investors.